



Important updates about Carrooka

Well important for us, maybe interesting for you!

We're excited to announce some big changes to the way we manage production and sales of Carrooka into the future.

The headlines are:

- **In 2025 we will be working with licensed partners who will make and distribute Carrooka boards worldwide. Because of this-**
 - **After the 30th November 2024 we will no longer be taking orders from the EU**
 - **After the 31st December 2024 we will no longer be taking orders from North America or the rest of the world.**
 - **In 2025 we will be reducing the quantities of boards that we make in the UK; we will only be producing 300 boards per year, but we'll manage the waiting lists so that waiting times are not as lengthy as they usually are. Our boards will only be available for sale in the UK.**
 - **We will also be reducing our range of accessories and we'll be phasing out floor stands and table bases.**

We've had an amazing few years making each and every Carrooka board with our own four hands; to be honest, we never expected Carrooka to take off in the way that it has. Our dreams of a gentle semi-retirement business went out the window in year one! Each year since we have sold as many boards as we can humanly make and we could have sold 10x more if we had the capacity. We've made some huge efficiency steps; we've also shared the load with other local businesses. But if we're going to keep up with demand and also be realistic about how much physical work our bodies can cope with, we need to share more. We do not want to be the factor that limits the growth of Carrooka when it's been so well received- we want to enable the Carrooka revolution to flick off to its fullest potential!

It's also always bugged us that the shipping and import costs for our overseas customers are so high. It doesn't feel fair that someone in the EU or North America has to pay shipping and duty almost equal the price of the board.

So, we're changing and solving these problems.

We're seeking licensing partners to take on worldwide manufacture and sales of Carrooka. It's early days and we will ONLY license our brand to companies who share our ethos for quality production, environmentally friendly methods and excellent customer service. We have some very promising first steps, but it is likely that there will be a gap between us stopping overseas sales and our new partners coming on board. So we'd encourage you to follow us on social media, or keep an eye on our website for announcements, so that you can be the first to know when Carrooka will be available outside of the UK again. Or of course, you can still order directly from us up until our cut-off dates!

UK customers- you'll see very little change; we'll still be posting boards across the UK. But you will see an increase in events and competitions as we use some of the energy we save in the workshop for getting out on the road and playing our game!

If you are a games manufacturer and would like to learn more about licensing opportunities, please just send us a quick message- hello@carrooka.com

Thank you all for giving us this amazing journey, Carrooka wouldn't be Carrooka without you.

Flicking off for now, but more news soon...

Jack and George